

ARTSCENICO

EUROPEAN FEDERATION FOR COSTUME & PRODUCTION DESIGN

FINLAND FOR EVER 2023 - FINNLAND IKUISESTI 2023

GENERAL ASSEMBLY HELSINKI

3-5th NOVEMBER 2023

ORGANISED WITH OUR FINNISH MEMBER LP TEME



ROSCO



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INITIAL INFORMATION

Those participating in the Finnish GA2023 meeting should arrive in Helsinki on Thursday evening.
The program starts on Friday morning.

From the airport

<https://www.finavia.fi/en/airports/helsinki-airport/>

Transport in Helsinki: participants are recommended to buy a 3-4 day public transport card.
To be booked on :

<https://www.hsl.fi/en/tickets-and-fares>

HOTEL PROPOSAL

Toolo Towers, Pohjoinen Hesperiankatu 23 A
00260 Helsinki, Finland
<https://unihome.fi/en/properties/toolo-towers>

The actual prices for those dates are
104€/night /person with buffet breakfast.
Queen studio for two persons 145€/night with
buffet breakfast.



The hotel has made a quota for the name Artscenico for the period 2.-5.11.2023

Link to book rooms:

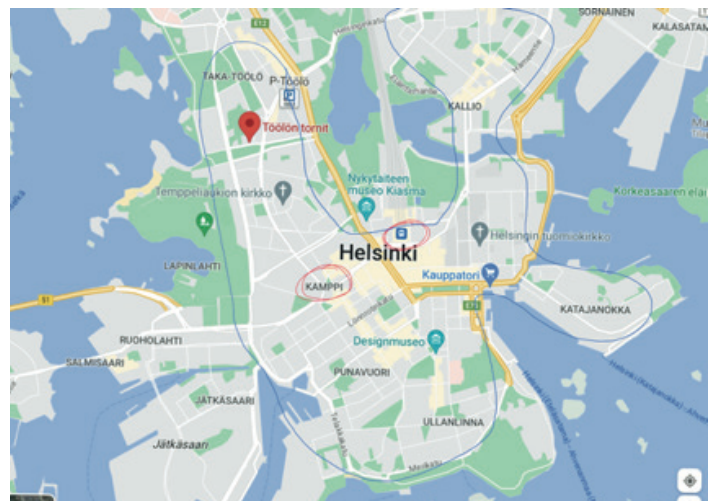
<https://app.mews.com/distributor/6702379e-99ed-453b-8921-10b7bc4777e1?mewsAvailabilityBlockId=1b6a3f09-23df-4c2b-99bf-b07a007e0b03>

Participants can book directly via the link above at the prices given until 2.10.2023 at the latest.
After this date, the quota will expire and the reserved rooms will be released for general sale, but customers can still make reservations at the given rates as long as there is availability. Reservations can be made immediately.

The map shows the area circled in blue, where you can look up hotels or airbnb accommodations yourself.

Tourism

Best museum in Helsinki :
https://www.tripadvisor.com/Attractions-g189934-Activities-c49-t28-Helsinki_Uusimaa.html.



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Thursday, November 2, 2023



Meeting in the lobby of the Toolo Towers Hotel at 18:00 on Thursday 2.11.2023

For those who want to experience Finnish sauna culture, **the Löyly sauna** is reserved from 19-21.
<https://www.loylyhelsinki.fi/en>

As a customer of the public sauna, you can enjoy both the smoke sauna and the traditional wood-fired sauna.
Sauna is by the sea, and you can swim all year round.
there is a restaurant adjacent to the sauna where you can dine or enjoy a drink.

Men and women have their own changing rooms and showers, but the saunas and lounges are shared, swimwear is compulsory in the communal sauna. The visit includes a towel, pefflet, shampoo and shower soap.



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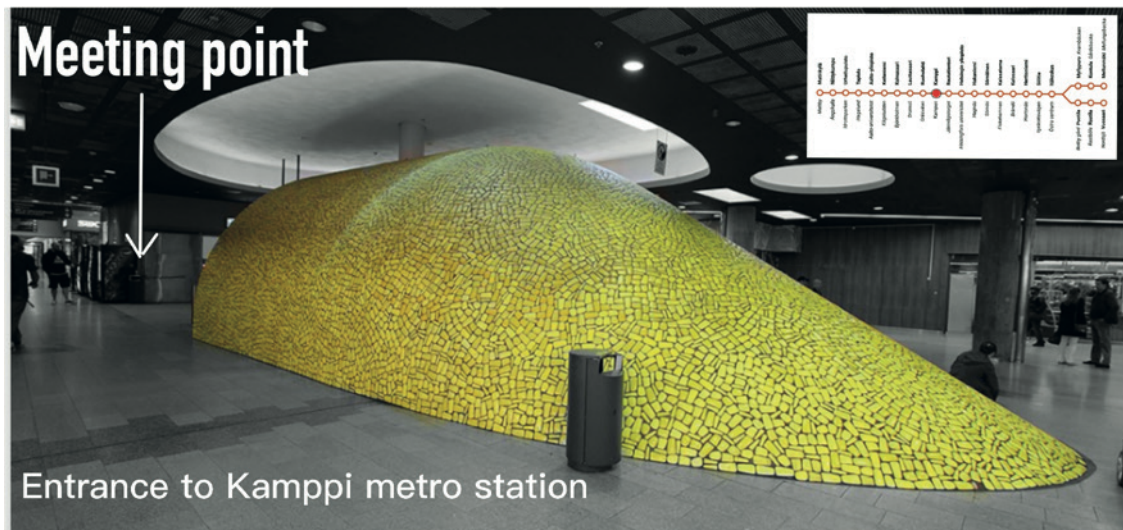
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Friday, November 3, 2023

@Aalto University

09:30

Transport to Aalto University in Espoo by metro.
Meeting Point : by the entrance of the Kampi metro station

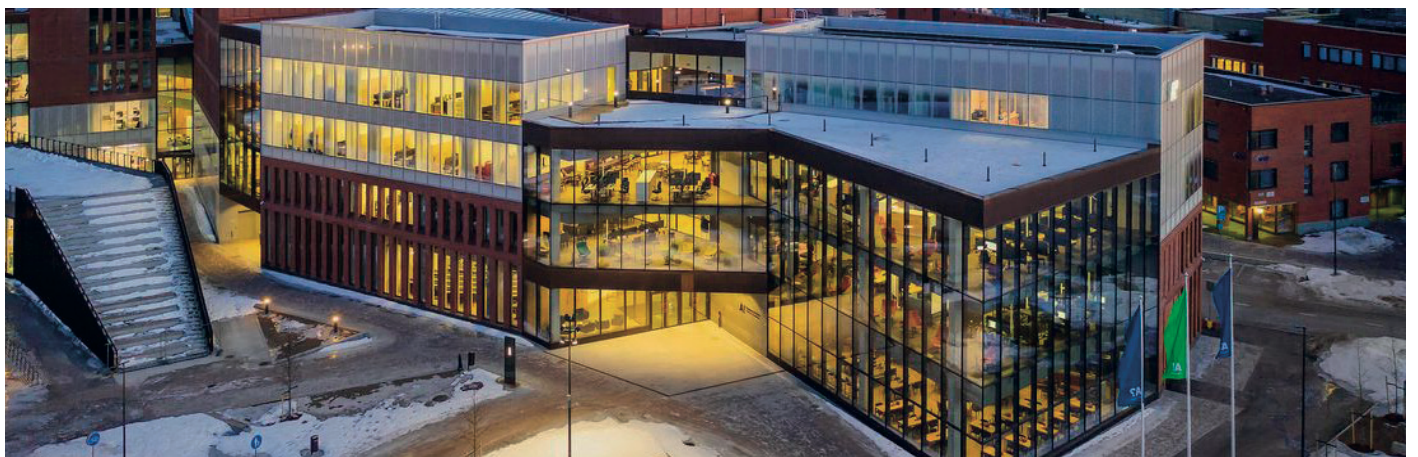


<https://goo.gl/maps/TX4WYCFQmrXkmyX77?coh=178572&entry=tt>

10: 00-13:30

Visit Aalto University

The visit to Aalto University will showcase the education facilities for costume and production designers, the training programmes and explore the ideas of sustainable development in film production.



<https://www.aalto.fi/en/school-of-arts-design-and-architecture>

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Friday, November 3, 2023

Aalto University - Program

- 10:00** *Pick up guests from Aalto University metro - Station Exit A (Otaniemi)*
Pick up point : Outside Espresso House (Prof : Sofia Pantouvaki)
- 10:10 - 11:30** Introduction to Film Design studies at **Aalto University**
Prof : Sofia Pantouvaki & Prof Kaisa Makinen
Presentation of Costume Design curriculum & research
Prof Kaisa Makinen
Presentation of Production Design curriculum
Prof Kaisa Makinen
- 11:30 - 12:30** *Lunch Break @ Vare Building - At participants' own cost*
- 12:30 - 13:15** Tour to **Aalto Studios set construction workshop and costume studio**
Student assistant Elina Eskelinen
- 13 : 15** *Pick up point : Vare main lobby*
- 13:15 - 14:00** **Transfer by metro to the Orion cinema** centre of Helsinki
Finnish for the dummies - Part 1 - 15 Minutes On the way...
5 Word: hello-hei, thanks-kiitos, buy-heippa, sun-aurinko, night-yö

14.00-17:00

Short presentation of student films

Talk and drink provided by LP

Free discussion about education in Europe.

Representatives from European countries will present how the training of production and costume designers is organised in their countries, moderated by Production Designer & Art Director Blair Barnette, UK.



<https://cinemaorion.fi/en/>

19:30 *Dinner offered by Artscenico for Artscenico representatives*

@Restaurant Loiste,

10 kerros, Kaivokatu 3, 00100 Helsinki

https://www.sokoshotels.fi/fi/ajankohtaista/utinen/10-kerros-on-nakoalavintola/015499513_419563

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Saturday, November 4, 2023

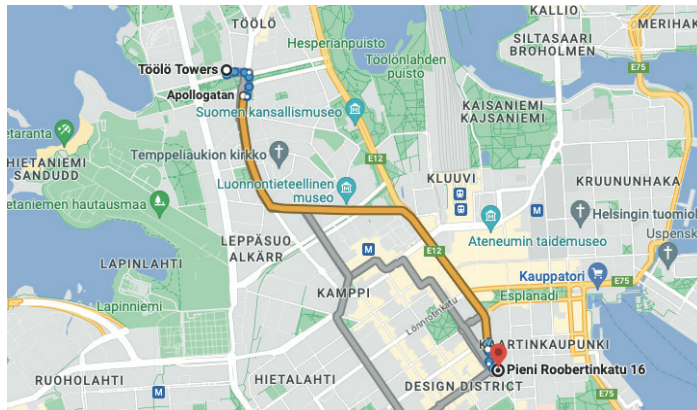
GA PART ONE

@Teme Office

Pieni Roobertinkatu 16, 00120 Helsinki, 2. krs

(The venue is sponsored by Teme LP)

From the Toolo Tower Hotel : Trams N° 10 and 1



9:00

*Doors open / Breakfast snack Maximum 25-30 people`
Finnish for the dummies*

*15 Minutes - 5 Words: a bier please : olut kiitos,
this is the beginning of a big friendship : tämä on suuren ystävyuden alku*

9:30

Welcome Note
Introducing of attendants and guests
Verification of the Quorum

Coffee & Cigarette break

Review of what happened since the last GA 2022 in Madrid
Budget Report 2022 / Annual fee proposal / funding

12:30 - 13:30

*Lunch Break @ **Ateneum** bistro Kaivokatu 2 00100 Helsinki
Buffet lunch under 20€ at your own expense*



<https://en.ateneumbistro.fi>

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Saturday, November 4, 2023

- 13:30** **Election of the new Board**
Artscenico 2024 How do we want to continue our work
Projects
Presentations
Working groups : ideas, initiative, wishes, critical remarks
- 15:30** *Coffee & Cigarette break (LP will provide and pay for the coffee service)*
- 16:00** **Last round / Closing speech**
- 16:30** **GA End**
- 16:30 - 19:00** *Those who are willing to participate in a joint city walk: 4 November is a public holiday and Saints' Day in Finland. It is a day of remembrance for the dead, when Finns go to light candles on graves. The tour includes a visit to Helsinki's oldest cemetery, where famous Finnish artists such as Alvar Aalto and the presidents of Finland are buried.*

19h Dinner at your own expense (max 25-30 people)

@FAVELA

@Favela Mechelininkatu 13, 00100 Helsinki, Finlande

<https://favela.fi/info/>



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Sunday, November 5, 2023

GA PART 2

09:30 - 13:30

@ Helsingin Lyceumklubi
<https://www.helsinginlyceumklubi.fi/fi/>
Rauhankatu 7 E, 00170 Helsinki.

The unique opportunity to meet professional costume and production designers from different European countries.

The event is open to: members of Artscenico, Aalto University Teachers at the Department of Film Studies, Finnish students of costume and production design and Finnish professionals in the audiovisual field of costume and production

- 9:30** *Doors open / Breakfast snack` Seats max 50 people`
Finnish for the dummies - Part 3 – 15 Minutes -
5 Words : do you think we will get some day light today? Luuletko, että saamme tänään päivävaloa?*
- 10:00** **VISIONS FOR THE FUTURE OF THE FILM INDUSTRY AND EDUCATIO**
Keynote speaker
Production designer & PhD Candidate at Aalto University Marjaana Rantama
- A film's greatest impact is its ability to tell a powerful story. Therefore, sustainability issues in the film industry must also be addressed at the narrative level.
Rantama argues in her research that the roots of the film industry's sustainability problems lie in the imbalance of power in the film system and the fear of change.
She claims that film makers can solve the sustainability problem from within the system by becoming aware of normative assumptions about film production and by reorganizing power relations and practices in the industry.
- Discussions moderated by production designer Marjaana Rantama.*
A discussion on the current state of sustainability in the sector in different European countries and future visions for sustainability in the film industry.
- 12:00 - 12:15** *Coffee break*
- 12:15 - 13:15** **ARTIFICIAL INTELLIGENCE**
A short presentation on how production designer Päivi Kettunen has used artificial intelligence in her design processes, followed by an informal discussion on Risk or Opportunity.
Representatives from different countries will be invited to share their views on the future use of AI.
- 13:15** *A common toast at the end of the Helsinki 2023 General Assembly.*