



Production Design
Research & Education Network

Scene & Unseen: The Invisible Art of Production Design

University of Westminster, Regent Street Campus, London W1B 2HW

23-24 October 2025

PD-REN is preparing their inaugural conference, hosted by University of Westminster. This conference brings together an exciting combination of ideas from both industry and academia to provide insight into current practice and suggest approaches to production design research and pedagogies into the future. The conference provides a platform for educators, practitioners, researchers and students to explore the field of production design from multiple viewpoints.

CALL FOR POSTERS

The conference committee would like to extend a call for poster presentations for display during the conference. We invite practitioners, academics, researchers and students to prepare a poster presentation on a key topic related to production design. In-person presentation is not required, though there will be a session of poster presentations for those who can attend.

To be considered for inclusion, you are invited to submit the following by **15th August 2025** to pdren.contact@gmail.com with "PD-REN Conference Poster" in the subject line.

- 100 word poster abstract
- Preference for print or digital presentation
- 100-word author biography
- University affiliation (if applicable)

About PD-REN

Production design plays a fundamental role in film and television production and yet discussion of the practice is often omitted or misunderstood. The Production Design Research and Education Network (PD-REN) is a recently founded network addressing production design's critical yet overlooked role in film studies and training. By establishing an international network of researchers and educators we are working to enhance understanding of the area and bridge the gap between academia, practice and industry.



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Poster Content Guidelines

Posters should clearly communicate your project, research, or teaching innovation. Think of it as a visual essay or storyboard—aimed at sparking conversation.

Required Components:

- **Title and Author(s):** Include institutional affiliation if applicable
- **Project Summary/Abstract:** Brief, accessible explanation of the concept or research question.
- **Key Words**
- **Process / Methodology:** Describe how you approached the project. Include diagrams or workflows.
- **Key Visuals:** Use high-quality images—design sketches, production stills, photos, screenshots, etc. Minimum 150 DPI for screen, 300DPI for print.
- **Outcomes / Impact / Reflections:** What did the project reveal? What questions did it raise? What might others take from it?
- **PD-REN logo** – Please include the supplied logo in the bottom left corner of your poster design.

Optional Additions:

- **QR codes** linking to videos, websites, or extended materials. You can generate a QR code many ways, including using Adobe Express - <https://new.express.adobe.com/?xProduct=&xProductLocation=&locale=en-US>
- Material samples or tactile elements (for on-site printed posters only).

Design and Formatting

- **Size:**
 - **Print:** A1 (594 x 841 mm) or A0 (841 x 1189 mm). Portrait or landscape orientation allowed. *Note printing is not provided.*
 - **Digital:** 1920x1080 pixels
- **Text:** Use clear, legible fonts. Prioritize concise captions and bullet points over dense paragraphs. Keep text minimal – 150-200 words is a good guide - let images do the storytelling.
- **File Type (for digital submissions):** PDF, 150–300 dpi, max file size 20MB.
 - *Speak to us if you'd like to include moving image*
 - Naming Convention: [LastName_ProjectTitle_Theme.pdf]

Final Submission

- **Deadline for digital files:** October 1st